kBanners4VM

Banner Solutions for Virtuemart

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http://kulendra.net/

Contents

kBanners4VM 3
Installing kBanners4VM 4
Configuring the component 5
Configuring the module 8
Configuring language files 10

kBanners4VM

kBanners4VM is a banner management solution that works in conjuction with Virtuemart shopping cart solution. The extension is built to support the fundamental need to deliver targeted ads to users.

If you are running an e-shop, you will be offering various types of products to customers. They could vary from books to software to entertainment products to machinery. If a customer is viewing a certain type of product, then the business need is to target that user with ads which are relevant to the product type the user is interested in. kBanners4VM solves this problem by allowing site administrators to group ads in to ad groups and then assigning them to Virtuemart product categories.

The extension can be configured to display banners only in Virtuemart or outside the Virtuemart component as well. The banners can be set up as simple image banners or as complex html script.

kBanners4VM module acts as the 'display module' for the adverts and can be configured with a rotational delay. The module supports multiple instances to be installed on a single page and supports CSS class suffixes allowing the users to customise the ad styles in each of the module positions.

Installing kBanners4VM

kBanners4VM consists of a module and a component. Please unzip the download package and install the component and the module separately.

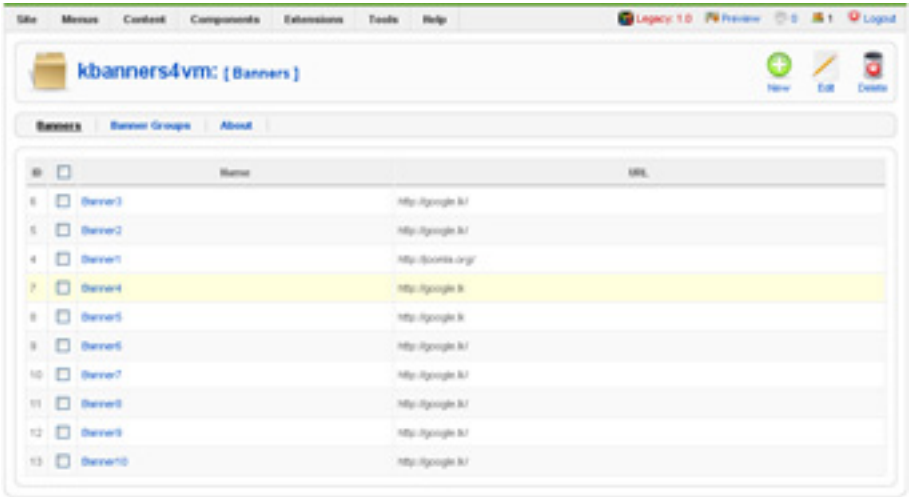
Installation of the module and component is same as any other Joomla Extension.

Configuring the component

Once the component and the module have been installed, navigate to Components->kBanners4VM in the administration panel.

Banner View

Banner View is the default view of the component. This view allows you to view the banners that are currently set up along with their target URL.

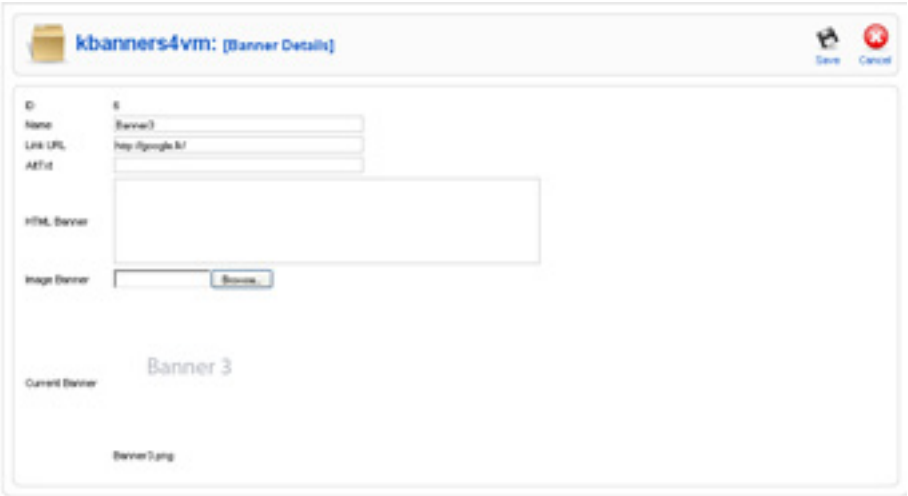


Clicking on the New, Edit and Delete buttons on the top right hand side of the view allows you to create new banners, edit new banners or delete existing banners.

> **Note:**
> If you decide to delete a banner, ensure you have selected the corrected banner. You cannot un-delete once you have deleted.

Banner Details View

Once you click on a banner name or select it for editing or try to create a new banner, you will be taken to the Banner Details View.



- Banner Details View allows you to set
- Banner name
- URL to be linked to the banner
- AltTxt (in case of an image banner)
- HTML text to be used as banner and
- Option to upload the image

In addition it will also show you the image/html display-that is assigned to this banner currently.

Note that HTML text takes precedence over an image.

Banner Groups View

Banner Groups View shows you the banner groups that you have set up in the system and allows you to create new groups, edit existing groups and delete banner groups.

> **Note:**
> If you decide to delete a banner group, ensure you have selected the corrected banner. You cannot un-delete once you have deleted.

Group Details View

Group Details View is one of the most important views of the kBanners4VM extension. The Group Details View of a banner group allows users to associate banners they have set up with the current group and to assign them to Virtuemart categories. This view also allows users to assign display options for their banner group.

Currently kBanners4VM allows four display options:

- Descend to child categories automatically
  If this option is selected, the system will **automatically** display the banners from this group on the selected categories and their **child categories.**

- Show in individual product pages
  If this option is selected, the system will display banners also on product pages, provided that the product belongs to one of the categories the group is assigned to.

- Show in non-category pages of Virtuemart
  If this option is selected, then the banners will b displayed on all pages of Virtuemart including the front

page and checkout pages.

- Show in non-vm pages
  If this option is selected, the banners assigned to this group will be displayed in pages outside the Virtuemart component. This feature is mainly meant for users who would like a single banner solution on their system.

Configuring the module

Configuration of kBanners4VM module consists of two main areas:

- Configuration options that are common to all Joomla modules.
- Parameters that are specific to kBanners4VM Module.

Common configurations

Common configurations for the kBanners4VM module includes the module title, position and order configurations. It also includes the menu assignment.

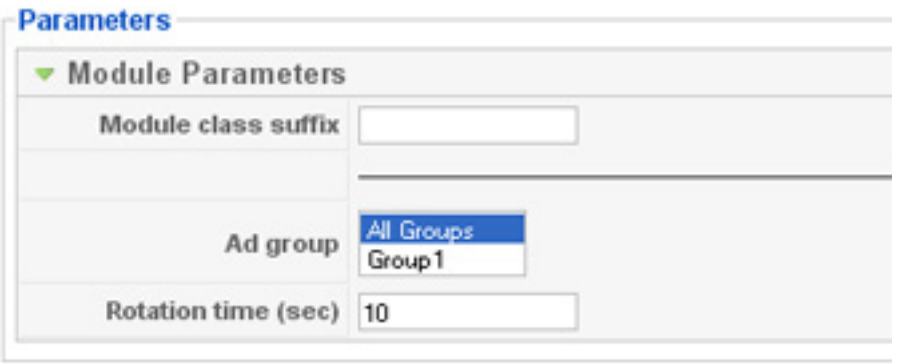
> Note that regardless of the category assignment to Banner Groups, the module has to be present in the particular page for the banners to be displayed. If you have a banner group that is assigned with the option 'Show in non-VM pages' and the module is assigned only to VM menu, the banners will not be displayed as expected.

Module Parameters

Module parameters of kBanners4VM consist of three settings:

- Module Class Suffix
  Module Class Suffix allows you to style the modules individually. Module Class Suffix for each module will be appended to the css style class of the module. Each of the modules can have their own Suffix, allowing users to assign them to different classes.

- Ad Group
  Defines the ad group that should be displayed in this module. It is possible to select all ad groups that are set up in the system.



- Rotation Time (Sec)
  Defines the rotation time for the ads in seconds.

Configuring language files

kBanners4VM is built with multi-language support for administration view. The component-module is shipped with the default support for en-GB (English - UK). Users can create their own language files to support their native languages.

Language files for kBanners4VM module is uploaded to 'language' folder of the main site under the sub-folder for the relevant language (e.g. 'language/en-GB'). The file name of the language file for the module is en-GB.mod_kbanners4vm.ini.

Language files for kBanners4VM component is uploaded to 'administrator/language' folder of the main site under the sub-folder for the relevant language (e.g. 'administrator/language/en-GB'). The file name of the language file for the component is en-GB.com_kbanners4vm.ini

kBanners4Joomla

kBanners4Joomla is the end-all of all banner components for Joomla. Providing the same flexible interface of kBanners4VM and kBanners4SOBI, kBanners4Joomla allows users to target their banners based on conditional URL parameters.

wp-eXtplorer

wp-eXtplorer is a Wordpress admin plugin that wraps the popular eXtplorer web-based file management system.

With wp-eXtplorer, you can edit/delete upload/download, copy and move files on your server without ever leaving the Wordpress Dashboard.

kMenus4WP

kMenus4WP is a powerful menu creator for Wordpress that allows users to create multilevel menus with custom links, pages and posts.

kMenus4WP also includes a free accordian menu and a dropdown menu widgets based on jQuery allowing users to implement an attractive and fully functional system on their Wordpress site.

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